

## ON SCREEN DISPLAY FINDS NEW APPLICATION IN BROADCAST AND CABLE TV

Most everyone working in Broadcasting and Cable TV know about On Screen Display technology that allows for alpha-numeric overlays on a video monitor to identify camera numbers or time/date information or video crawl information.

There is a new application of this technology that allows the broadcast or cable engineer to type a custom message on the video screen and then turn it on or off at will with the use of external switches. As many as ten separate messages up to 25 characters per line can be typed on ten different lines and each line is independently switchable on or off the screen. This allows the system to display emergency messages or instructions for monitor personnel under the control of alarm switches or any external contacts. Much of the broadcast and cable equipment in use today have external alarms or relays to use for such alerts. You can use these relay outputs to alert your technical staff when any event occurs that needs immediate attention. Or the let them know a door is open, the air conditioner is not running or the tower lights are not on. What ever you would like to be alerted to your message will go onto the monitor screen and get a quick response. This equipment is used on your local monitor and does not go out on the cable or on the air.

This is a new way to deliver alarm, alert or instructional information to the monitor personnel in a way that is sure to get their attention and speed the response. This type of alarm alert message is more intuitive than a simple alarm bell because it displays the cause of the alert definitively.

Also public monitors used for video information or entertainment can be overlaid with emergency exit information or any other message to help with crowd control and keep the people informed with custom pre-programed text.

Here are a few examples of this technology at work:

You can use it to identify any video source directly on the monitor.

Get an alert message when your satellite levels drop to low.

Display Add insertion Start and Stop times.

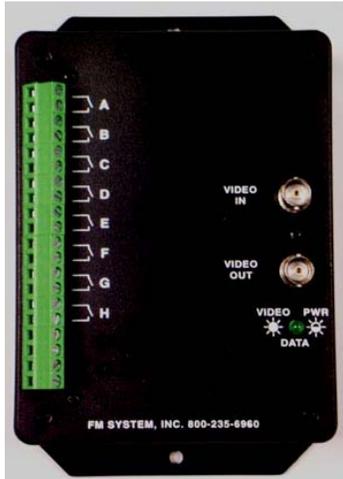
Mark live verses recorded video for the monitor staff.

Display pre-defined emergency messages when needed.

Combine with a timer to remind monitor staff about regularly timed events.

All of these messages are delivered to the local monitor for personnel to see directly on the viewing monitor.

This low cost product is called VSA-10 and is available from FM SYSTEMS, INC. Call for more details at 1-800-235-6960.



## VIDEO SCREEN ALERT



Use the included MINI KEYBOARD to customize your on screen message.

This unit brings the alarm contact activity right onto the monitor screen so you can see any alarm event at a glance and the bright lettering will attract your attention even out of the corner of your eye. With 25 characters on each of ten independently controlled screen message lines this product will cover just about any application you can think of, and more.